



The
**SOUTH GLOUCESTERSHIRE
BUSINESS SHOW**

in association with



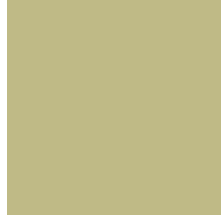
South Gloucestershire's festival of business

#SGBS18

Headline Speakers

**Fresh Thinking
in the Marketplace**

Thursday 4th October 1:30pm



Book your tickets

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Bristol & Bath Science Park, Dirac Crescent, Emersons Green, Bristol BS16 7FR

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Fresh Thinking in the Marketplace

Every business and every sector needs fresh thinking – or it will go stale. How do you achieve that? Where does Innovation and growth come from and how can it be sustained? Chris Smith, MD at Marshfield Bakery explores this important subject.

Chris Smith



Originally from Yorkshire, Chris has been involved with Marshfield Bakery in Wiltshire since 2011. He joined following a Manufacturing Advisory Service programme – and never left! Today he is the Managing Director having directed its growth from £750,000 to a current rolling £9m and also took the company through its sale last November, to Nature Delivered, 'graze'.

Over the intervening years both Chris and the company have won numerous regional and national accolades. Chris was awarded the Institute of Directors South West Director of the Year in both 2014 and 2015, and the business won the IGDs 'Employability' award sponsored by Mars Group. Chris never misses an opportunity to tell people about the accomplishments of everyone at the Bakery, from apprentices and bakery assistants, to the team of food technologists and managers.

Book your tickets for this event

<https://fresh-thinking-in-the-marketplace.eventbrite.co.uk>