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BUSINESS SHOW**

in association with



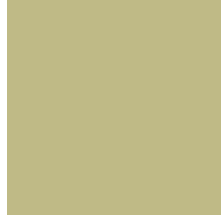
South Gloucestershire's festival of business

#SGBS18

LIVE*talk*

**Marketing, Branding  
& Sustainability – A  
winning combination**

Thursday 4th October 2:15pm



**Book your tickets**

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Bristol & Bath Science Park, Dirac Crescent, Emersons Green, Bristol BS16 7FR

**Toby Howkins**

GetSet for Growth

**Andy Weeks**

thepланetmarkstart.com



Thursday 4th October 2:15pm

# Marketing, Branding & Sustainability – A winning combination

Does your Branding present your business in the best light...? When did you last review your Marketing strategy...? Have you ever considered having a separate commercial strategy for Sustainability...?

## Toby Howkins



Toby Howkins heads up our GetSet for Growth project in the West of England. Combining with his work on the Outset project, he has much experience in supporting all kinds of businesses. Toby really enjoys working closely with both potential entrepreneurs to help them shape their ideas, and with business owners to make a real difference to their sustainability and growth. His particular expertise lies in digital marketing and social media, a key component in helping new ventures get their brand out into the marketplace.

## Andy Weeks



Andy has considerable experience in the wider SME sector having spent 23 years in business banking with a major UK lender where he was responsible for a varied portfolio with aggregate debit balances of approaching £20 million. He has also worked in the charity sector for the Citizen's Advice Bureau, as well as running his own business advice consultancy and working for Business West's 'Access to Finance' initiative, an independent national business support organisation.

**Book your tickets for this event**

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