



The
**SOUTH GLOUCESTERSHIRE
BUSINESS SHOW**

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LIVE*talk*

**Flourish: safe and
inclusive urban
mobility**

Thursday 4th October 10:30am



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Bristol & Bath Science Park, Dirac Crescent, Emersons Green, Bristol BS16 7FR

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Flourish: safe and inclusive urban mobility

FLOURISH explores how CAV technology can be harnessed to enhance and enable mobility for socially isolated groups, contributing to the development of a stronger and more inclusive society. The project also investigates the robust wireless communication of data between the vehicle and the roadside infrastructure, enabling the future real-time communication of journey information to users. The learnings from FLOURISH will enable the optimisation of regional traffic management systems. FLOURISH is extending the position of the West of England as a centre of excellence for the safe trialling of CAVs, providing a road map for the safe integration of CAVs within our transport infrastructure.

Tracey Poole



Tracey Poole is a Managing Consultant for Atkins (Atkins is a member of the SNC-Lavalin Group). Tracey is Lead Project Manager of the FLOURISH connected and autonomous vehicles project, which is co-funded by the UK government. She has 14 years' complementary experience, including transport strategy and transport business case development in the West of England area, developing long-term transport strategies and making the case for investment to the Department for Transport and Local Enterprise Partnerships. She has a strong understanding of the wider mobility context that CAVs need to integrate with.

Book your tickets for this event

<https://flourish-safe-and-inclusive-urban-mobility.eventbrite.co.uk>
